Harle, Jennifer

```
? show files
File 15:ABI/Inform(R) 1971-2004/Feb 25
(c) 2004 ProQuest Info&Learning
File 16:Gale Group PROMT(R) 1990-2004/Feb 26
(c) 2004 The Gale Group
File 148:Gale Group Trade & Industry DB 1976-2004/Feb 26 '
(c)2004 The Gale Group
File 160:Gale Group PROMT(R) 1972-1989
(c) 1999 The Gale Group
File 275:Gale Group Computer DB(TM) 1983-2004/Feb 26
(c) 2004 The Gale Group
File 621:Gale Group New Prod.Annou.(R) 1985-2004/Feb 26
(c) 2004 The Gale Group
File 9:Business & Industry(R) Jul/1994-2004/Feb 25
(c) 2004 Resp. DB Svcs.
File 20:Dialog Global Reporter 1997-2004/Feb 26
(c) 2004 The Dialog Corp.
File 476:Financial Times Fulltext 1982-2004/Feb 26
(c) 2004 Financial Times Ltd
File 610:Business Wire 1999-2004/Feb 26
(c) 2004 Business Wire.
File 613:PR Newswire 1999-2004/Feb 25
(c) 2004 PR Newswire Association Inc
File 634:San Jose Mercury Jun 1985-2004/Feb 25
(c) 2004 San Jose Mercury News
File 636:Gale Group Newsletter DB(TM) 1987-2004/Feb 26
(c) 2004 The Gale Group
File 810:Business Wire 1986-1999/Feb 28
(c) 1999 Business Wire
File 813:PR Newswire 1987-1999/Apr 30
(c) 1999 PR Newswire Association Inc
File 13:BAMP 2004/Feb W2
(c) 2004 Resp. DB Svcs.
File 75:TGG Management Contents(R) 86-2004/Feb W3
(c) 2004 The Gale Group
File 95:TEME-Technology & Management 1989-2004/Feb W2
(c) 2004 FIZ TECHNIK
File 350:Derwent WPIX 1963-2004/UD,UM &UP=200413
(c) 2004 Thomson Derwent
File 344:Chinese Patents Abs Aug 1985-2003/Nov
(c) 2003 European Patent Office
File 347:JAPIO Oct 1976-2003/Oct(Updated 040202)
(c) 2004 JPO & JAPIO
File 371:French Patents 1961-2002/BOPI 200209
(c) 2002 INPI. All rts. reserv.
File 348:EUROPEAN PATENTS 1978-2004/Feb W03
(c) 2004 European Patent Office
File 349:PCT FULLTEXT 1979-2002/UB=20040219,UT=20040212
(c) 2004 WIPO/Univentio
? ds
```

2/26/04

Set Items Description
S1 187 (PRODUCT()WIZARD? ? OR PRODUCT()(SELECTION OR SEARCH OR OR-
DER)()WIZARD? ?) NOT PY>2001
S2 82 RD (unique items)
? t2/3,k/all

2/3,K/1 (Item 1 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01594800 02-45789
Honeywell emphasizes building control, energy efficiency
Anonymous
Air Conditioning, Heating & Refrigeration News v203n6 PP: 31, 34 Feb 9,
1998
ISSN: 0002-2276 JRNL CODE: ACHR
WORD COUNT: 1179

...TEXT: s navigation aids include two "Windows 95"-type "wizards": a
systems selection wizard and a **product selection wizard** . All
text-based information is in HTML format.

ACTUATORS

Honeywell introduced

2/3,K/2 (Item 2 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

01271311 99-20707
How to avoid being a "No Themer"
Weeks, E William; Hawkins, William H
LIMRA's MarketFacts v15n4 PP: 14-16 Jul/Aug 1996
ISSN: 0889-0986 JRNL CODE: MKF
WORD COUNT: 1799

...ABSTRACT: themes are: 1. marketers, 2. door openers, 3. interdependents,
4. prospectors, 5. skill specialists, 6. **product wizards** , 7.
mechanics, and 8. general practitioners. ...
...TEXT: for prospects to consider sharing income and the agency functions
as a no-themer.

6. **Product Wizards** These agencies make most of their sales from one or
two product lines. While they... and they require skills that are not
readily obtainable or repeatable.

Marketers, Skill Specialists, and **Product Wizards** can be established
with relative ease and can help penetrate designated target markets.
Mechanics, Prospectors...

2/3,K/3 (Item 3 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)
(c) 2004 ProQuest Info&Learning. All rts. reserv.

00596811 92-11984
How Sony Keeps the Magic Going
Schlender, Brenton R.
Fortune v125n4 PP: 76-84 Feb 24, 1992

2/26/04

...TEXT: new technologies looming over the horizon are more daunting. But
to Sony's army of **product wizards** , it's business as usual: working and
dreaming overtime to invent and ride the next...

2/3,K/4 (Item 4 from file: 15)
DIALOG(R)File 15:ABI/Inform(R)

00044174 76-10003
THOSE NEW- PRODUCT WIZARDS
DANIELENKO, ROBERT
PRODUCT MANAGEMENT V5 N9 PP: 40-44 SEPT. 1976
ISSN: 0090-2454 JRNL CODE: PDM

THOSE NEW- PRODUCT WIZARDS

2/3,K/5 (Item 1 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

08856860 Supplier Number: 76902399 (USE FORMAT 7 FOR FULLTEXT)
PR Newswire High Technology Summary Wednesday, Aug. 1, 2001.
PR Newswire, pNA
August 1, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 4339

... 01/2001 08:07 r f bc-CO-Exabyte-Corp.-New
(BOULDER) Exabyte's New **Product Wizard** Helps Small and Medium
Businesses Assess Their Data Backup Needs
LAW030 08/01/2001 08...

2/3,K/6 (Item 2 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

08856648 Supplier Number: 76900944 (USE FORMAT 7 FOR FULLTEXT)
Exabyte's New Product Wizard **Helps Small and Medium Businesses Assess
Their Data Backup Needs.**
PR Newswire, pNA
August 1, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 632

Exabyte's New Product Wizard **Helps Small and Medium Businesses Assess
Their Data Backup Needs.**
... small and medium businesses make informed decisions about their
data backup and storage systems. The **Product Wizard** , located on
Exabyte's new Small-Medium Business Center website, allows end users and
resellers...

...Exabyte data backup products will best fit their needs.
"The most important thing about this **Product Wizard** is that it's

easy to use, and customers don't have to fill out...

...of tape drive or tape library they are looking for. Exabyte can even make the **Product Wizard** a custom fit for a particular reseller, if the reseller is interested in participating.
"Exabyte can customize the **Product Wizard** to fit the needs of our resellers," Campbell explained. "We can drive sales to their websites with this unique sales tool." The **Product Wizard** is the top marketing-focused page on the site, according to Campbell. One in three...

...www.exabyte.com/smb and 86% of all Small-Medium Business Center customers use the **Product Wizard** .
About Exabyte Corporation
Exabyte Corporation is a leading supplier of tape storage devices and network...

2/3,K/7 (Item 3 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

08856405 Supplier Number: 76893895 (USE FORMAT 7 FOR FULLTEXT)
PR Newswire National Summary, Wednesday, Aug. 1, midnight to 10 A.M. EDT.
PR Newswire, pNA
August 1, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 8059

... 01/2001 08:07 r f bc-CO-Exabyte-Corp.-New
(BOULDER) Exabyte's New **Product Wizard** Helps Small and Medium
Businesses Assess Their Data Backup Needs
LAW030 08/01/2001 08...

2/3,K/8 (Item 4 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

08499408 Supplier Number: 72959392 (USE FORMAT 7 FOR FULLTEXT)
Road Development Group Web Site.
Underground Construction, v56, n3, p72
March, 2001
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 144

Product Wizard helps contractors determine the size of the unit needed for the intended application and guides...

...series of questions about the scope of the project and soil conditions. Using this information, **Product** Wizard identifies the ideal size and type of light compaction equipment for the job. Also, product...

2/3,K/9 (Item 5 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

08489390 Supplier Number: 72686600
MALAYSIA: TIME DOTCOM UNVEILS PRODUCT WIZARD .

2/26/04

Star, p4
April 3, 2001
Language: English Record Type: Abstract
Document Type: Magazine/Journal; Trade

MALAYSIA: TIME DOTCOM UNVEILS PRODUCT WIZARD .

ABSTRACT:
In Malaysia, Time dotCom has launched a web-based application, dubbed TIME
Product Wizard . The new offering will recommend products and services of

Time dotCom according to the budget...

2/3,K/10 (Item 6 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

08440004 Supplier Number: 71877252 (USE FORMAT 7 FOR FULLTEXT)
GE Tuesday Technology Brief March 20, 2001.
Business Wire, p2697
March 20, 2001
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 341

... of researching and buying products. A staff member considering an
equipment purchase can access a **product selection wizard**
and answer a
simple online questionnaire; the wizard will recommend the most
appropriate product or configuration for the facility's need. Once the
product selection wizard
has recommended a product, a pricing wizard
helps the user develop a quotation.

Contact: Marshall...

2/3,K/11 (Item 7 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

08302145 Supplier Number: 68326036 (USE FORMAT 7 FOR FULLTEXT)
**Rick Wagoner Sounds Like Bob Lutz.(General Motors Corp., Chevy SSR retro
pickup truck)(Brief Article)**
Winter, Drew
Ward's Auto World, pNA
Sept, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 267

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
Sounding more like former Chrysler Corp. **product wizard** Robert Lutz
than a typically reserved General Motors Corp. CEO, G. Richard Wagoner Jr.
made...

2/3,K/12 (Item 8 from file: 16)

2/26/04

08302100 Supplier Number: 68325985 (USE FORMAT 7 FOR FULLTEXT)
Wagoner Sounds Like Lutz.(General Motors Corporation)(Brief Article)
Winter, Drew
Ward's Auto World, pNA
Sept, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 276

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
G. Richard Wagoner sounded more like former Chrysler Corp. **product
wizard** Robert Lutz than a typically reserved General Motors Corp. CEO,
when he made it official...

2/3,K/13 (Item 9 from file: 16)

08013944 Supplier Number: 66165047 (USE FORMAT 7 FOR FULLTEXT)
General Electric Tuesday Technology Brief - 25 Apr. 2000.
PR Newswire, p5191
April 25, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 2300

... CNBC to deliver more dynamic and engaging content to our visitors."
Wizards & Vertical Portals
New **product wizards** and configurators offer users the fastest
access to some of the most popular areas within...

2/3,K/14 (Item 10 from file: 16)

07967218 Supplier Number: 66573263 (USE FORMAT 7 FOR FULLTEXT)
**Easy2's Product Showcase Takes e-Merchandising to the Next Level;
Manufacturers Leverage Interactive Rich-Media to Engage and Educate
Customers.**
Business Wire, p2799
Nov 1, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 449

... and educational. Some of the solutions that help address this
challenge include streaming video & audio, **product selection wizards**
and interactive multimedia.
The Product Showcase from Easy2 uses interactive multimedia with
sound and animations...

2/3,K/15 (Item 11 from file: 16)

2/26/04

07940758 Supplier Number: 66319041 (USE FORMAT 7 FOR FULLTEXT)
Cable & Wireless Launches Bluefield, a New Online Channel to Help Small and Medium-Sized Businesses Establish and Operate Their Businesses over the Internet.
Business Wire, p0138
Oct 25, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1257

... configure and order and is provisioned rapidly within 24 hours of order confirmation. Using the **Product Wizard** , a solutions-finder tool on the Bluefield Web site, customers can easily identify the appropriate...

2/3,K/16 (Item 12 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

07915794 Supplier Number: 66173001 (USE FORMAT 7 FOR FULLTEXT)
Return Assured Incorporated and Hertz Technology Group, Inc. Close Merger and Secure $5 Million Financing.
PR Newswire, pNA
Oct 17, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 512

... of Marketing said. "That is, given the choices found in consumer reviews, comparison engines, and **product wizards** -- what will assure a sale will be to offer a risk free shopping experience. After...

2/3,K/17 (Item 13 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

07846744 Supplier Number: 65172787 (USE FORMAT 7 FOR FULLTEXT)
Thomson Financial company.(Company Business and Marketing)(Brief Article)
Wall Street & Technology, v18, n9, p21
Sept, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 126

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
...launched a redesigned financial information portal for the institutional marketplace. The site features a new **Product Wizard** function for searching First Call products. The site, which is available in English, Spanish, Portuguese...

2/3,K/18 (Item 14 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

07700623 Supplier Number: 64145388 (USE FORMAT 7 FOR FULLTEXT)

Deja.com Puts Appliances on The A-List.
PR Newswire, p5692
August 14, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 663

... location, and options for ice/water
dispenser, adjustable shelves, and ice maker.
* Deja.com's **Product Wizard** enables shoppers to compare
washer/dryers
based not only on price, manufacturer, warranty information, color...

2/3,K/19 (Item 15 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07585732 Supplier Number: 63558368 (USE FORMAT 7 FOR FULLTEXT)
**First Call Launches New Financial Information Portal: www.firstcall.com;
Revamped Portal Offers Enhanced Navigation System and Content to Global
Financial Community.**
Business Wire, p2498
July 19, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 628

... the need for users to enter their username and password each time.
A newly created **Product Wizard** has also been added for easy First Call
product searching. The site is available in English, Spanish, Portuguese,
and Japanese.
The newly created **Product Wizard** is a step-by-step tool that
helps prospective customers determine how First Call can...

2/3,K/20 (Item 16 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07579208 Supplier Number: 63522729 (USE FORMAT 7 FOR FULLTEXT)
GE Mortgage Insurance Relaunches Totally Remade Website.
Kersnar, Scott
National Mortgage News, v24, n41, p8
June 26, 2000
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 694

... 20-40%, and reduce fallout 10-20%.
In July GE will add an Advantage LPMI **Product Wizard** to help loan
officers compare BPMI vs. LPMI, and multi-lien structures, demonstrating
savings offered...

2/3,K/21 (Item 17 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07559743 Supplier Number: 63319482 (USE FORMAT 7 FOR FULLTEXT)
Deja.com Launches Automotive Shopping Service.

2/26/04

PR Newswire, pNA
July 12, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 585

... choices from the thousands of models on
the market using Deja.com's real-time **Product Wizard** . Consumers
can
compare automobiles based on criteria including price, manufacturer,
safety features, transmission, fuel efficiency...

2/3,K/22 (Item 18 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07544643 Supplier Number: 63265845 (USE FORMAT 7 FOR FULLTEXT)
**Wizard Plugs $25M on Scented Oil Freshener.(Brief Article)(Product
Announcement)**
Bittar, Christine
Brandweek, v41, n25, p6
June 19, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article; Product Announcement
Document Type: Magazine/Journal; Trade
Word Count: 292

... the dual benefit of its fragrance and ability to neutralize odors.
Like rival Glade's **product** , **Wizard** can last up to 60 days with a
rotating plug for vertical and horizontal electrical...

2/3,K/23 (Item 19 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07484760 Supplier Number: 62851745 (USE FORMAT 7 FOR FULLTEXT)
**GE Mortgage Insurance Digitizes Its Business Helping Lenders Assist People
Who Want To Own A Home Now.**
PR Newswire, pNA
June 21, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 804

... to expand their markets and profitability.
Available in July, GE will add an Advantage LPMI **Product Wizard**
to help loan officers compare BPMI vs. LPMI, and multi-lien structures,
demonstrating savings offered...

2/3,K/24 (Item 20 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07460000 Supplier Number: 62721771 (USE FORMAT 7 FOR FULLTEXT)
Deja.com Launches Deja Business Solutions Unit.
PR Newswire, pNA
June 14, 2000
Language: English Record Type: Fulltext

2/26/04

Document Type: Newswire; Trade
Word Count: 475

... merchants its proprietary product comparison and shopping
technologies, such as Deja.com's real-time **Product Wizard** , that allow
consumers to quickly and easily find and compare products.
About Deja.com
Deja...

2/3,K/25 (Item 21 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07282687 Supplier Number: 61800390 (USE FORMAT 7 FOR FULLTEXT)
**Deja.com Unveils Comprehensive Online Resource For Consumer Electronics
Purchases.**
PR Newswire, pNA
April 10, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 704

... type of zoom to
fit a consumer's needs.
* The site's innovative, real-time **Product Wizard** enables
shoppers to
compare televisions based on price, manufacturer and screen size, but
also by...

2/3,K/26 (Item 22 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07192961 Supplier Number: 61400373 (USE FORMAT 7 FOR FULLTEXT)
Deja.com Launches First Precision Buying Service.
PR Newswire, p9133
April 7, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 1300

... to consumer-generated reviews, product features, glossary
definitions, and pricing and availability for online merchants.
Product Wizard : Deja.com's innovative **Product Wizard** lets
users select products by setting product-specific parameters (e.g. price,
size, speed, etc.) according to their preferences. The **Product Wizard**
earns its name because it operates in real-time and in a transparent
manner, enabling...

2/3,K/27 (Item 23 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

(c) 2004 The Gale Group. All rts. reserv.

07166533 Supplier Number: 59559002 (USE FORMAT 7 FOR FULLTEXT)
Wizard conjures Turck sensors.
Ames, Benjamin B.
Design News, v55, n4, p31

2/26/04

Feb 21, 2000
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Refereed; Academic Trade
Word Count: 230

... submit that to their nearest sales office for a quote. Dubbed the
TIP (Turck Internet **Product**) **Wizard** , the site boasts several features
not available in the catalog's print version. With the...

2/3,K/28 (Item 24 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

07003039 Supplier Number: 59211240 (USE FORMAT 7 FOR FULLTEXT)
HomeWarehouse.com to Showcase Product Wizard **Technology at Demo 2000.**
PR Newswire, p3734
Feb 7, 2000
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 554

HomeWarehouse.com to Showcase Product Wizard **Technology at Demo 2000.**
... home-improvement Internet destination HomeWarehouse.com is proud to
announce its latest e-commerce technology, " **Product Wizards** (TM)." This
new, Web-based technology, making its debut at Demo 2000, enables consumers
to...

...and the risk of making the wrong purchase -- especially over the
Internet.
HomeWarehouse.com's **Product Wizards** solve this problem. They take
the frustration and complexity out of shopping for feature-rich...

...improvement products. Instead of facing long, bewildering lists of
subtly differing products, consumers can use **Product Wizards** to do the
sorting and searching for them. Users simply answer a few easy questions...

...proud to be among the companies chosen for this honor.
"Being chosen to showcase our **Product Wizard** technology while at
Demo is an exciting opportunity for us," said Richard Shane, founder of...

...service approach that has yet to be duplicated by any other online
retailer, and this **Product Wizard** technology that is expected to set a
new standard for the way consumers shop for...

...building the best possible customer experience," said Chris Shipley,
Executive Producer of Demo. "Their new **Product Wizard** technology is an
example of this focus. It will enable a more successful shopping experience
...

2/3,K/29 (Item 25 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

06897173 Supplier Number: 58386771 (USE FORMAT 7 FOR FULLTEXT)
**Gomez Advisors Rates etown.com Best Online Electronics Store for Gadget
Gurus and Bargain-Shoppers, Out-ranking Amazon.com.**
Business Wire, p1072
Dec 28, 1999
Language: English Record Type: Fulltext

2/26/04

Document Type: Newswire; Trade
Word Count: 710

..: information," stated Gomez Advisors in its review of the site.
"With the availability of tutorials, **product wizards** , articles and
community bulletin boards, as well as information about etown's experts,
consumers can...

2/3,K/30 (Item 26 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

06885571 Supplier Number: 58038596 (USE FORMAT 7 FOR FULLTEXT)
Sensor and cordset product information finder.(Turck Internet Product
Wizard)(Brief Article)
Design News, v54, n23, p121
Dec 6, 1999
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Refereed; Academic Trade
Word Count: 51

Sensor and cordset product information finder.(Turck Internet Product
Wizard)(Brief Article)

2/3,K/31 (Item 27 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

06038431 Supplier Number: 53503872 (USE FORMAT 7 FOR FULLTEXT)

Siteseeing.(Macy's online store)(Company Business and Marketing)
Computer Weekly, p38(1)
Dec 17, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 397

... to create an up-market atmosphere.
From this page there are direct links to a **product wizard** (at
www.macys.com/mswizprod.html) and gift wizard
(www.macys.com/mswizgift.html) that...

2/3,K/32 (Item 28 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

05993618 Supplier Number: 53365715 (USE FORMAT 7 FOR FULLTEXT)
New tool helps users navigate Novell directories.(Netoria Inc's ScheMax
management software)(Company Business and Marketing)
Burns, Christine
Network World, p22(1)
Dec 7, 1998
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 366

... allows managers to edit the schema by adding directory object

2/26/04

classes and attributes. Using the **product wizard** that is included with
ScheMax, an administrator can modify the schema offline so that extensions
...

2/3,K/33 (Item 29 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

05961034 Supplier Number: 53234222 (USE FORMAT 7 FOR FULLTEXT)
**Federated Department Stores Teams With IBM to Launch Macys.com in Time for
the Holiday Shopping Season.**
Business Wire, p1266
Nov 18, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 577

... use the leading-edge solutions developed by IBM exclusively for
macys.com including gift and **product search wizards** as well as a more
personalized shopping experience.
"Enabling Macy's to become an e...

2/3,K/34 (Item 30 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

05590492 Supplier Number: 48462433 (USE FORMAT 7 FOR FULLTEXT)
**ImageNet Targets Visio Users with Advanced Network Discovery, Documentation
and Design Software; Network Professionals Get Integrated Toolset
Optimized for Networks, Not General Business.**
Business Wire, p5040350
May 4, 1998
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 813

... multi-level navigation; one step diagramming with features like
device cloning and multi-linking; and **product selection wizards**
dramatically decrease the time needed to create, upgrade and customize
designs.
-- Network design assistance using...

2/3,K/35 (Item 31 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

05136154 Supplier Number: 47840235 (USE FORMAT 7 FOR FULLTEXT)
Datum Inc. Educates and Entertains Customers with New CD-ROM Catalog.
Business Wire, p07170259
July 17, 1997
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 301

... product information in an unique combination of animation, video
clips, and technical documents.
"Our interactive **Product Wizards** ' make it possible for users to
select products and options meeting a wide range of...

2/26/04

2/3,K/36 (Item 32 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

04682526 Supplier Number: 46892097 (USE FORMAT 7 FOR FULLTEXT)
AW Computer Systems reports third quarter results.
Business Wire, p11151373
Nov 15, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 481

... funds provided the necessary working capital to support operations
and market the company's newest **product** , **Wizard** , and complete CPA. The
latter is scheduled for completion in the first quarter of 1997...

2/3,K/37 (Item 33 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

04670648 Supplier Number: 46873936 (USE FORMAT 7 FOR FULLTEXT)
**H&W Computer Systems, Inc. rolls out sysmoweb electronic mail solution;
company partners with Teubner & Associates for Web to host access.**
Business Wire, p11080157
Nov 8, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 766

... Internet, Pager, MHS, FAX, IBM Mail Exchange, EasyLink, Bitnet,
OfficeVision, PROFS and PCs. A second **product** , **Wizard** Mail, acquired in
1988, provides email for the MVS and VSE environments.
Information about H...

2/3,K/38 (Item 34 from file: 16)
DIALOG(R)File 16:Gale Group PROMT(R)

04429446 Supplier Number: 46498918 (USE FORMAT 7 FOR FULLTEXT)
**AW'S NEW PRODUCT " WIZARD /TUTOR" PILOT EXPANDED TO MULTI UNITS IN TWO
STORE LOCATIONS OF A NATIONAL RETAIL CHAIN**
News Release, pN/A
June 28, 1996
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 277

(USE FORMAT 7 FOR FULLTEXT)
**AW'S NEW PRODUCT " WIZARD /TUTOR" PILOT EXPANDED TO MULTI UNITS IN TWO
STORE LOCATIONS OF A NATIONAL RETAIL CHAIN**
TEXT:
...AW Computer Systems Inc. (NASDAQ-NMS: AWCSA) announced today the
installation of AW's new **product** " **Wizard** /Tutor" in a second pilot store
of a major national retailer which has expanded its...

2/3,K/39 (Item 35 from file: 16)

2/26/04

04024679 Supplier Number: 45849937 (USE FORMAT 7 FOR FULLTEXT)
Wizard Botanicals Nature's Air Freshener - Morning Rain
Product Alert, v25, n41, pN/A
Oct 9, 1995
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 70

... outdoors inside" and FSI's offering 20 cent coupons are being used
to promote this **product** . **Wizard** Botanicals are manufactured by Reckitt
& Coleman, Inc. For sample retrieval information, please call: Marketing
Intelligence...

2/3,K/40 (Item 36 from file: 16)

03881647 Supplier Number: 45581036 (USE FORMAT 7 FOR FULLTEXT)
Fear: Automotive Security Products Sales Mirror What's Going On In Society
Aftermarket Business, p22
June 1, 1995
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 2410

... and has a five model line of Club pepper spray products. Its
professionally installed electronics **product** , **Wizard** Plus(T), has an
anti -hijacking component and is sold through car dealers, auto electronics
...

2/3,K/41 (Item 37 from file: 16)

03712581 Supplier Number: 45259251 (USE FORMAT 7 FOR FULLTEXT)
**CLASS II RECALLS AND FIELD CORRECTIONS: DEVICES -- Telectronics Pacing
Systems**
FDA Enforcement Report, pN/A
Jan 11, 1995
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 197

... allow for a proper connection in the ventricular channel of the
reflex 8223E pulse generator.
PRODUCT : **Wizard** Personal Organizer and Pacemaker Database,
Software Revision 1. Recall #Z-241-5.
CODE: All serial...

2/3,K/42 (Item 38 from file: 16)

02187942 Supplier Number: 42847574 (USE FORMAT 7 FOR FULLTEXT)
Solid instincts and luck aided Eaton at GM

2/26/04

Automotive News, v2, n10, p35
March 23, 1992
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Tabloid; Trade
Word Count: 1345

... Some industry observers give credit for GM's success in Europe to
the company's **product wizards** in Russelsheim. They especially point to
former engineering and manufacturing czar Friedrich "Fritz" Lohr and...

2/3,K/43 (Item 39 from file: 16)

DIALOG(R)File 16:Gale Group PROMT(R)
(c) 2004 The Gale Group. All rts. reserv.

01350592 Supplier Number: 41597665 (USE FORMAT 7 FOR FULLTEXT)
Honda plans sport utility vehicle
Auto Retail Report, pN/A
Oct 8, 1990
Language: English Record Type: Fulltext
Document Type: Magazine/Journal; Trade
Word Count: 207

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
...Despite the cluttered market for sport utility vehicles, that's just
what Honda's new **product wizards** have on the table, key dealers tell
us. Honda refused to comment on future product...

2/3,K/44 (Item 1 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

10166725 SUPPLIER NUMBER: 20221513 (USE FORMAT 7 OR 9 FOR FULL TEXT)
The Microsoft Manual of Style for Technical Publications. (book reviews)
Washington, Durthy A.
Technical Communication, v44, n2, p177(4)
May, 1997
DOCUMENT TYPE: Review ISSN: 0049-3155 LANGUAGE: English
RECORD TYPE: Fulltext
WORD COUNT: 1381 LINE COUNT: 00118

... To illustrate, they point to the problems posed by some symbols and
images, such as " **product wizards** " and U.S.-style mailboxes, and by
"inappropriate scenarios" involving luxury consumer goods such as...

2/3,K/45 (Item 2 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

09460635 SUPPLIER NUMBER: 19371838 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**NewsChannel simplifies NNTP hosting. (MetaInfo's NNTP server for Windows
NT, Network News Transfer Protocol) (Software Review)(Evaluation)**
Hammond, Eric
InfoWorld, v19, n17, p72D(1)
April 28, 1997
DOCUMENT TYPE: Evaluation ISSN: 0199-6649 LANGUAGE: English
RECORD TYPE: Fulltext; Abstract

2/26/04

12188463 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Analysts Say Chihuahua Ad Campaign Not Sole Cause of Taco Bell Slump
Andrew Bluth
KRTBN KNIGHT-RIDDER TRIBUNE BUSINESS NEWS (ORANGE COUNTY REGISTER -
CALIFORNIA)
August 01, 2000
JOURNAL CODE: KTOC LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1115

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... admit Taco Bell has been a disappointment. But Tricon vows that,
with former Wendy's **product wizard** Emil Brolick at the helm and a fresh
ad agency to boot, the Mexican fast...

2/3,K/60 (Item 6 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

10810322 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Selectica Chosen by 3Com for e-Commerce Site; Selectica's Internet Selling
System Enables Customized Online Selling of Complex Networking Products
and Services**
BUSINESS WIRE
May 02, 2000
JOURNAL CODE: WBWE LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 676

... COMS) has deployed Selectica's award-winning ISS suite for the
development of product configurator, **product wizard** and solution needs
analyzer applications within its e-Commerce Web site (www.3Com.com),
servicing...

... providers buy networking products and services quickly and efficiently.
Selectica's ISS application suite incorporates **product selection
wizards** , ROI calculators, pricing and quoting guidance, and configuration
engines that enable users to purchase valid...

2/3,K/61 (Item 7 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

07797984 (USE FORMAT 7 OR 9 FOR FULLTEXT)
fourthchannel, inc. Announces Release 2.0 of Its Internet Commerce Solution
PR NEWSWIRE
October 18, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1126

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... looking for in a catalog. Attributes can easily be added or changed
immediately using the **Product Wizard** in the catalog manager.
Rapid Channel Delivery(SM) -- The Rapid Channel Delivery process is a
...

2/3,K/62 (Item 8 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

2/26/04

WORD COUNT: 645 LINE COUNT: 00054

...ABSTRACT: the tedious configuration files found on traditional news servers. After users have successfully installed the **product**, **wizards** guide users through the remaining aspects of server setup. NewsChannel also offers an option to...

2/3,K/46 (Item 3 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

08022291 SUPPLIER NUMBER: 17343694 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Fear sells! (marketing auto security devices)
Kitchin, Rosemarie
Aftermarket Business, v105, n6, p22(2)
June 1, 1995
ISSN: 0892-1121 LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 2677 LINE COUNT: 00217

... and has a five model line of Club pepper spray products. Its professionally installed electronics **product** , **Wizard** Plus TM|, has an anti-hijacking component and is sold through car dealers, auto electronics ...

2/3,K/47 (Item 4 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

05835024 SUPPLIER NUMBER: 12071345 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Sony. (Sony Computer Products' Mini Disc)
Television Digest, v32, n9, p16(1)
March 2, 1992
ISSN: 0497-1515 LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 213 LINE COUNT: 00017

TEXT:
...and eliminate overlapping development efforts." Articles reach different conclusions. Fortune: "To Sony's army of **product wizards** , it's business as usual -- working and dreaming overtime to invent and ride the next...

2/3,K/48 (Item 5 from file: 148)
DIALOG(R)File 148:Gale Group Trade & Industry DB
(c)2004 The Gale Group. All rts. reserv.

04141363 SUPPLIER NUMBER: 08113369 (USE FORMAT 7 OR 9 FOR FULL TEXT)
PR in the 1990s will be lean, mean and global in scope. (column)
Cooke, Richard W.
Adweek's Marketing Week, v30, n44, p76(1)
Oct 30, 1989
DOCUMENT TYPE: column ISSN: 0892-8274 LANGUAGE: ENGLISH
RECORD TYPE: FULLTEXT
WORD COUNT: 738 LINE COUNT: 00059

... of their lower costs and flexibility.
4. Fewer New Products Will Demand Creative "Stretch." New **product**
wizards are no longer able to work their marketplace magic. In a broad range of categories...

2/26/04

2/3,K/49 (Item 1 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

02388626 SUPPLIER NUMBER: 61241638 (USE FORMAT 7 OR 9 FOR FULL TEXT)
Deja.com.(Company Business and Marketing)
Morris, John
PC Magazine, 32
May 9, 2000
ISSN: 0888-8507 LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 640 LINE COUNT: 00052

... builds a table that displays all their key features together. Even
more impressive is the **Product Wizard** , which narrows down your choices
in real time as you select criteria. Although these tools...

2/3,K/50 (Item 2 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01701656 SUPPLIER NUMBER: 16243892 (USE FORMAT 7 OR 9 FOR FULL TEXT)
**Online shopping startup banks on online photos, discount pricing. (Computer
Response Corp online information service)**
Electronic Marketplace Reports, v8, n5, p2(1)
March 15, 1994
LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
WORD COUNT: 613 LINE COUNT: 00050

The CRC online service, **Product Wizard** , utilizes proprietary
compression technology to deliver online product photos in an average of
six seconds over standard telephone lines, Shannon explained. **Product
Wizard** currently allows users to purchase and view 15,000 products photos
from 11 specialty wholesale...

...CUC Internationals' Shoppers Advantage, which also offers non-brand name
products at guaranteed discount pricing.
Product Wizard 's offerings include limited edition Picasso
lithographs from Picasso Heritage Limited, Bennett/Watt Enterprises' fly...

...pens from Germany, and tear gas, blow darts, handcuffs and swords from
Wholesale Distributors. Ingram, **Product Wizard** 's largest product
provider, offers its library of videos online. Other merchants include
Redco Tires, Outdoor Edge, Cruises Unlimited and Budget Coffee.
CRC Tries Ad-Supported Model
Product Wizard will generate revenue from display and classified
advertising, and to a lesser degree, a 10...

...display ad that users see before they enter the merchant's section.
Users can download **Product Wizard** free from 22,000 BBS (Bulletin
Board Services) nationwide or by dialing into CRC's...

...its launch two weeks ago, but has received about 2000 requests to
download the free **Product Wizard** software, Shannon said.
CRC plans to expand distribution through bundling agreements with
computer hardware manufacturers...

...silent partners have already spent about $500,000 in the last three
years to develop **Product Wizard** , Shannon said. CRC is currently in

2/26/04

discussions with a "major investor" to enable the company...

2/3,K/51 (Item 3 from file: 275)
DIALOG(R)File 275:Gale Group Computer DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01061443 SUPPLIER NUMBER: 00544916
PC Gets Lead Role as Decision-Making Aid.
Manchester, P.
Computing (U.K.), p26S
March 8, 1984
ISSN: 0144-3097 LANGUAGE: ENGLISH RECORD TYPE: ABSTRACT

...ABSTRACT: development. IBM's development of a broad range of software
includes the United Kingdom developed **product Wizard** . IBM will
recommend Wizard, produced by the United Kingdom's Comshare, for use in
decision...

2/3,K/52 (Item 1 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2004 Resp. DB Svcs. All rts. reserv.

2850596 Supplier Number: 02850596 (USE FORMAT 7 OR 9 FOR FULLTEXT)
GE Mortgage Insurance Relaunches Totally Remade Website
(Ge Mortgage Insurance relaunches remade website as key piece of e-commerce
infrastructure)
National Mortgage News, v 24, n 41, p 8
June 26, 2000
DOCUMENT TYPE: Journal ISSN: 1050-3331 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 668

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...20-40%, and reduce fallout 10-20%.

In July GE will add an Advantage LPMI **Product Wizard** to help loan
officers compare BPMI vs. LPMI, and multi-lien structures, demonstrating
savings offered...

2/3,K/53 (Item 2 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2004 Resp. DB Svcs. All rts. reserv.

2847036 Supplier Number: 02847036 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Wizard Plugs $25M on Scented Oil Freshener
(Reckitt & Colman will spend $25 mil to advertise its Wizard Scented Oil
Plug-In Air Freshener, which is expected to attain first-year sales of
$200 mil in the $634 mil air freshener market)
Brandweek, v XLI, n 25, p 6
June 19, 2000
DOCUMENT TYPE: Journal ISSN: 1064-4318 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 284

(USE FORMAT 7 OR 9 FOR FULLTEXT)

2/26/04

TEXT:
...the dual benefit of its fragrance and ability to neutralize odors. Like
rival Glade's **product** , **Wizard** can last up to 60 days with a rotating
plug for vertical and horizontal electrical...

2/3,K/54 (Item 3 from file: 9)
DIALOG(R)File 9:Business & Industry(R)
(c) 2004 Resp. DB Svcs. All rts. reserv.

1208213 Supplier Number: 01208213 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Fear sells!
(Sales of automotive security products are growing as a means of
counteracting the 1.5 mil cars which are stolen annually)
Aftermarket Business, v 105, n 6, p 22+
June 01, 1995
DOCUMENT TYPE: Journal ISSN: 0892-1121 (United States)
LANGUAGE: English RECORD TYPE: Fulltext
WORD COUNT: 2418

(USE FORMAT 7 OR 9 FOR FULLTEXT)

TEXT:
...and has a five model line of Club pepper spray products. Its
professionally installed electronics **product** , **Wizard** Plus(TM), has an
anti-hijacking component and is sold through car dealers, auto electronics
...

2/3,K/55 (Item 1 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

16497083 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Time dotCom now going for expansion
I-Mei Low
NEW STRAITS TIMES (MALAYSIA)
May 03, 2001
JOURNAL CODE: FNST LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 411

(USE FORMAT 7 OR 9 FOR FULLTEXT)

Towards that end, the company recently unveiled the Time **Product**
Wizard which is an extended functionality of its Web site
(www.time.com.my) that provides...

2/3,K/56 (Item 2 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

14666115 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Pack to the future
MONEY MARKETING
August 31, 2000
JOURNAL CODE: FMMG LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1663

(USE FORMAT 7 OR 9 FOR FULLTEXT)

2/26/04

... challenge for the new wave of infomediaries is trying to make
money. Providing free mortgage **product search wizards** is one thing
but securing the mortgage transaction, which brings in the revenue, is
another...

2/3,K/57 (Item 3 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

13894238 (USE FORMAT 7 OR 9 FOR FULLTEXT)
On-line purchases expected to increase 20x over last year's holiday season
CANADA NEWSWIRE
November 22, 2000
JOURNAL CODE: WCNW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 634

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... new features that are also designed to enhance the customers'
shopping experience, including: Price Watch, **Product Wizards** and
Consumer Reviews.

Price Watch: This feature allows the visitor to ensure that they are
...

... goes on sale or reaches their optimal price point they are notified
automatically by email.
Product Wizards : This feature, which is currently available for
aiding in notebook and mobile audio selection, is...

... the customer in determining which product(s) is best suited for their
individual needs. The **Product Wizard** presents the customer with a
series of questions, which narrows down their product selection and...

2/3,K/58 (Item 4 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

12881856 (USE FORMAT 7 OR 9 FOR FULLTEXT)
**Money Marketing: Mortgage Brief: Pack to the future: Our mortgage panel
give their views on packagers, regulation and Skipton's stake in Pink
Home Loans**
MONEY MARKETING, p37
August 31, 2000
JOURNAL CODE: FMMG LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 1655

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... challenge for the new wave of infomediaries is trying to make
money. Providing free mortgage **product search wizards** is one thing
but securing the mortgage transaction, which brings in the revenue, is
another...

2/3,K/59 (Item 5 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter
(c) 2004 The Dialog Corp. All rts. reserv.

2/26/04

07363767 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Network management software benchtest - Taking hold of the reins.
Network management software should help you to recognise needs,
David Mitchell.
NETWORK NEWS, p101
September 15, 1999
JOURNAL CODE: WNNS LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 4513

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... all workstations must run an agent - which is easily installed from
the login script.
A **Product Wizard** makes adding metered applications simple, and
there are many options for controlling usage. If all...

2/3,K/63 (Item 9 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

04185357 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Amazon.com Features New Valentine's Day Gifts
PR NEWSWIRE
February 01, 1999
JOURNAL CODE: WPRW LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 882

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... for family and friends; E-Club, which is designed to for personal
service; and a " **product wizard** " to help customers find the products
they want.
About Proflowers.com
Proflowers.com, headquartered in...

2/3,K/64 (Item 10 from file: 20)
DIALOG(R)File 20:Dialog Global Reporter

03553392 (USE FORMAT 7 OR 9 FOR FULLTEXT)
IBM: Federated Dept Stores teams with IBM to launch Macys.com in time for
the holiday shopping season
M2 PRESSWIRE
November 24, 1998
JOURNAL CODE: WMPR LANGUAGE: English RECORD TYPE: FULLTEXT
WORD COUNT: 575

(USE FORMAT 7 OR 9 FOR FULLTEXT)

... use the leading-edge solutions developed by IBM exclusively for
macys.com including gift and **product search wizards** as well as a more
personalized shopping experience.
"Enabling Macy's to become an e...

2/3,K/65 (Item 1 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext

2/3,K/68 (Item 2 from file: 610)
DIALOG(R)File 610:Business Wire

00269736 20000502123B0209 (USE FORMAT 7 FOR FULLTEXT)
(COMS) Selectica Chosen by 3Com for e-Commerce Site; Selectica's Internet
Selling System Enables Customized Online Selling of Complex Networking
Products and Services
Business Wire
Tuesday, May 2, 2000 08:04 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 717

TEXT:
...COMS) has deployed Selectica's
award-winning ISS suite for the development of product configurator,
product
wizard and solution needs analyzer applications within its e-Commerce Web
site
(www.3Com.com), servicing...

...providers buy networking products and services quickly and efficiently.
Selectica's ISS application suite incorporates **product selection**
wizards , ROI
calculators, pricing and quoting guidance, and configuration engines that
enable users to purchase valid...

2/3,K/69 (Item 3 from file: 610)
DIALOG(R)File 610:Business Wire

00010028 1999060B1012 (USE FORMAT 7 FOR FULLTEXT)
Toshiba Rolls Out Custom Services for Equium Commercial Desktops;
Simplifies image loading and PC asset tracking for resellers and IT
managers
Business Wire
Monday, March 1, 1999 06:27 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 593

...meoli@benjamingroup.com

KEYWORD: CALIFORNIA
INDUSTRY KEYWORD: COMPUTERS/ELECTRONICS COMED **PRODUCT**

2/3,K/70 (Item 1 from file: 613)
DIALOG(R)File 613:PR Newswire

00260819 20000207HSCPR2 (USE FORMAT 7 FOR FULLTEXT)
PR Newswire High Technology Summary (Part 2) Monday, February 7, 2000
PR Newswire
Monday, February 7, 2000 15:32 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 4,134

2/26/04

...2000 09:06 r f bc-CA-HomeWarehouse.com
(SAN MATEO) HomeWarehouse.com to Showcase **Product Wizard**
Technology at Demo 2000

LAM001D 02/07/2000 09:06 r f bc-CA-ThinkFree...

2/3,K/71 (Item 2 from file: 613)
DIALOG(R)File 613:PR Newswire
(c) 2004 PR Newswire Association Inc. All rts. reserv.

00260688 20000207LASUMM (USE FORMAT 7 FOR FULLTEXT)
PR Newswire California Summary, Monday, Month 07, 2000 Up to 10:00 A.M. PT
PR Newswire
Monday, February 7, 2000 13:20 EST
JOURNAL CODE: PR LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 5,260

...2000 09:06 r f bc-CA-HomeWarehouse.com
(SAN MATEO) HomeWarehouse.com to Showcase **Product Wizard**
Technology at Demo 2000

LAM001D 02/07/2000 09:06 r f bc-CA-ThinkFree...

2/3,K/72 (Item 1 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

04874851 Supplier Number: 68643731 (USE FORMAT 7 FOR FULLTEXT)
PromoFuel designed to boost business for PPDs.(Brief Article)
Wearables Business, v4, n15, p10
Dec, 2000
Language: English Record Type: Fulltext
Article Type: Brief Article
Document Type: Magazine/Journal; Trade
Word Count: 320

... closing and ordering easier. Sales people access a digital catalog
of available products and a **product wizard** to quickly help customers
select products by type, price, event and/or lead time. Then...

2/3,K/73 (Item 2 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

04007660 Supplier Number: 53174263 (USE FORMAT 7 FOR FULLTEXT)
EMMASOFT DEBUTS CATALOG-ON-A-DISK VERSION 5.0.
GUI Program News, v9, n11, pNA
Nov 1, 1998
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 516

... online ordering system, Catalog-on-a-Disk will work seamlessly with
it. There are multiple **Product Wizards** that you can use, on the fly, to
help you build your catalog faster and...

2/26/04

0010579276 ACxxxxxx0067
INSIDE TRACK: User-friendly detail out of stock at M&S: The iconic British high street retailer has finally set up a website from which things can be bought
DAVID BOWEN
The Financial Times, London Edition 1 ED, P 19
Friday, November 17, 2000
DOCUMENT TYPE: NEWSPAPER; Columns LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 739

...casual shoppers or "browsers", and buyers who know what they want. Macys' "gift wizard" and " **product wizard** " are good ways of generating suggestions for browsers; M&S has a similar mechanism but...

2/3,K/66 (Item 2 from file: 476)
DIALOG(R)File 476:Financial Times Fulltext

0002032705 B0CCKBMADYFT
Financial Times Survey: Computer Software - UK packages market alone worth Pounds 289m - PACKAGED SOFTWARE: Philip Manchester examines developments in the important area of generalised pieces of software which fulfil particular application needs. The packaged software sector now amounts to 53 per cent of Britain's - Pounds 552m software market.
Financial Times, P II
Monday, October 10, 1983
DOCUMENT TYPE: NEWSPAPER LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
Word Count: 1,248

...cope with bigger problems and therefore use different approaches,' observed Mr Pendse.

'Our financial planning **product** , **Wizard** , uses techniques that you just could not put on a micro, whereas our range of...

2/3,K/67 (Item 1 from file: 610)
DIALOG(R)File 610:Business Wire

00393646 20001025299B0886 (USE FORMAT 7 FOR FULLTEXT)
Cable & Wireless Launches Bluefield, a New Online Channel to Help Small and Medium-Sized Businesses Establish and Operate Their Businesses over the Internet-First Offering is Bluefield Dedicated Premier Web Hosting
Business Wire
Wednesday, October 25, 2000 08:10 EDT
JOURNAL CODE: BW LANGUAGE: ENGLISH RECORD TYPE: FULLTEXT
DOCUMENT TYPE: NEWSWIRE
WORD COUNT: 1,303

...configure and order and is provisioned
rapidly within 24 hours of order confirmation. Using the **Product Wizard**
, a
solutions-finder tool on the Bluefield Web site, customers can easily identify
the appropriate...

2/26/04

2/3,K/74 (Item 3 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)

03997371 Supplier Number: 53127338 (USE FORMAT 7 FOR FULLTEXT)
Deals.
DV Business, pNA
Sept 21, 1998
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 818

... this year. Wiztec is based in Herzlia, Israel.
* Announced: September 16
* No. of Products: 1
* **Product** : **WIZARD** Customer Care and Billing System
* Contacts: Wiztec Solutions, +972-9952-6555
Patriot Scientific Corp. (SC...

2/3,K/75 (Item 4 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)

03345392 Supplier Number: 46877920 (USE FORMAT 7 FOR FULLTEXT)
**H&W COMPUTER SYSTEMS: H&W Computer Systems, Inc. rolls out sysmoweb
electronic mail solution**
M2 Presswire, pN/A
Nov 11, 1996
Language: English Record Type: Fulltext
Document Type: Newswire; Trade
Word Count: 823

... Internet, Pager, MHS, FAX, IBM Mail Exchange, EasyLink, Bitnet,
OfficeVision, PROFS and PCs. A second **product** , **Wizard** Mail, acquired in
1988, provides email for the MVS and VSE environments.
Information about H...

2/3,K/76 (Item 5 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)

03247913 Supplier Number: 46663256 (USE FORMAT 7 FOR FULLTEXT)
REVIEW:WIZARD RADIO
Telecomworldwire, v432, pN/A
August 30, 1996
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 508

(USE FORMAT 7 FOR FULLTEXT)
TEXT:
PRODUCT : WIZARD RADIO

2/3,K/77 (Item 6 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)

02176369 Supplier Number: 44096297 (USE FORMAT 7 FOR FULLTEXT)
SOFTWARE DEVELOPMENT: IT'S NOT BUSINESS AS USUAL ANY MORE
Multimedia Week, v2, n36, pN/A
Sept 13, 1993
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 445

... robot construction kit. (Microsoft, 206/936-8019.)
THIS WEEK IN MULTIMEDIA SOFTWARE
COMPANY
Aris MPC
PRODUCT Wizard 2.0
FEATURES multimedia clips and tests and includes 20MB of audio
and video drivers...

2/3,K/78 (Item 7 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01722323 Supplier Number: 42803826 (USE FORMAT 7 FOR FULLTEXT)
WE WOULD JOIN AUDIO FORMAT BATTLE, BUT RELUCTANTLY, TIMMER HINTS
Audio Week, v4, n9, pN/A
March 2, 1992
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 1343

... efforts." But articles reached different conclusions about mammoth
company. Fortune: "To Sony's army of **product wizards** , it's business as
usual -- working and dreaming overtime to invent and ride the next...

2/3,K/79 (Item 8 from file: 636)
DIALOG(R)File 636:Gale Group Newsletter DB(TM)
(c) 2004 The Gale Group. All rts. reserv.

01172638 Supplier Number: 41033013 (USE FORMAT 7 FOR FULLTEXT)
IBM COUNTERS COMPAQ WITH PS/2 PERFORMANCE BOOSTERS
Report on IBM, v6, n46, pN/A
Nov 22, 1989
Language: English Record Type: Fulltext
Document Type: Newsletter; Trade
Word Count: 639

... shipping development kits to software writers next month, so they
can design programs for the **product** .
WIZARD MAKES PS/2 A TECHNICAL WORKSTATION
For a $7,000 retail price, the Wizard gives...

2/3,K/80 (Item 1 from file: 810)
DIALOG(R)File 810:Business Wire
(c) 1999 Business Wire . All rts. reserv.

0599597 BW0304

Business Wire Recap

June 28, 1996

2/26/04

Byline: Editors

2/3,K/81 (Item 2 from file: 810)

PRODUCT WIZARD : **Announcing the company that will change the future of
shopping;** Product Wizard

February 28, 1994

Byline: Business Editors

PRODUCT WIZARD : **Announcing the company that will change the future of
shopping;** Product Wizard

...and
view or place local or national ads and research financial information.
The heart of **Product Wizard** 's system is the ability to transmit a
256 color photograph, with astonishing clarity over...

...are: IBM or compatible, VGA color monitor with
512K video memory and a modem.
With **Product Wizard** the software is free and the access is free.
Other networks charge from $7.95...
...find cd's and videos, imported
gifts, coffee/tea and even tires.
Here is how **Product Wizard** works: The user, via computer modem,
phones the Wizard's computer line at 303/730...

...the
network where they can shop in the Wizard's catalog or take advantage
or **Product Wizard** 's many other services.
To purchase a product the user specifies where he would like...

...in all areas including the local and national
classified ad section, and receive updates from **Product Wizard** . Our
system is currently on-line 24-hours-a-day, seven days a week.
Our...

...000 bbs's throughout the country,
computer stores and software manufacturers as well as from **Product
Wizard** 's computer network. The users can also send **Product Wizard** a
color photograph of the item(s) they are advertising to be included in
their classified ad.

CONTACT: **Product Wizard** , Littleton
Richard Zinn or Steve Barnes, 303/730-3997
KEYWORD: COLORADO
INDUSTRY KEYWORD: COMPUTERS/ELECTRONICS...

2/26/04

1011844 Supplier Number: 00730258 (USE FORMAT 7 OR 9 FOR FULLTEXT)
Performance-Centered Design
(Performance-centered design (PCD) can boost employees' work performance
through on-the-job training as long as PCD is not an afterthought to the
software development)
Article Author(s): Raybould, Barry
Training & Development, v 50, n 3, p 72
March 1996
DOCUMENT TYPE: Journal ISSN: 1055-9760 (United States)
LANGUAGE: English RECORD TYPE: Fulltext; Abstract
WORD COUNT: 736

ABSTRACT:
...vital that performance-support capabilities be designed into the
software, as exemplified by Microsoft's **product " Wizards ."** Finally, it
is important that senior management shows support for the PCD approach to
ensure...
?

-----Original Message-----
From: Harle, Jennifer
Sent: Thursday, February 26, 2004 7:45 AM
To: DeMille, Ginger R. (ASRC)
Subject: RE: Search for Jennifer Harle

Do you have a minute to talk about the search?

Jennifer

-----Original Message-----
From: DeMille, Ginger R. (ASRC)
Sent: Wednesday, February 25, 2004 2:02 PM
To: Holloway, David (ASRC)
Cc: Harle, Jennifer
Subject: FW: Search for Jennifer Harle

Thank you David!

Jennifer please add the following to my results below.

Thanks again.

Ginger

-----Original Message-----
From: Holloway, David (ASRC)
Sent: Wednesday, February 25, 2004 12:09 PM
To: DeMille, Ginger R. (ASRC)
Subject: RE: Search for Jennifer Harle

Hi Ginger:

The google search on —web-based "product design" tool **sticky** options

lead me to these...

http://www.mass-customization.de/download/tsengpiller2003.pdf

_____

I don't know what your date is, but you might consider expanding the concepts to include webbased CAD software like this.

http://www.jvue.com/brochures/Visualization_Whitepaper_C.pdf

or--

4. Product morphing aids design re-use

The latest release of Delmia's 3D product life cycle management
software is claimed to represent a major milestone as it enables
"product morphing". This is a set of "best practices" contained
within Delmia V5. It allows relational design, process
integration and PPR infrastructure to automatically combine the
existing design definitions and templates with new
specifications. By maximising the re-use of existing knowledge
and experience, the company tells us morphing helps reduce cycle
times and increases market responsiveness.

* Request a free brochure by post:
  http://www.engineeringtalk.com/rdx/da/deh/116/0
* Read more: http://www.engineeringtalk.com/news/deh/deh116.html
  or send a blank email to
mailto:deh116(at)txt.engineeringtalk.com
_____

David Holloway
ASRC Lead Searcher
EIC 2100
CPK2 4B30
703-308-7794

Hi David,

We have a search that probably should have been in 2100. Please see the published application
below. The particular feature and aspect of the invention that we are looking for here is the screen

transistion with data retention. The closest description to the invention is – if you were using the Ford.com website to customize a car or choice, a user would select first the model, then the color, the special options. The final screen would produce the entire specification. If you go back to the earliest screen selected data is still highlighted etc.

We can't beat the priority date because the Ford.com (or other similar sites) site is not available via the Wayback Machine. I tried several similar sites with the same result.

My concept search has been fairly productive but not a great 102.

Do you have any suggestions?

Do you know any products that are used to develop this type of software?

I've done a classification search; found Ford's patents on product selection; assignment search; concept search on screen transistion/backward/forward/data retention consistency etc. A lot of good stuff...but we'd like a website that actually does this.

Any help that 2100 can provide would be appreciated.

Thanks.

Ginger

? t3/4/

3/4/1
DIALOG(R)File 350:Derwent WPIX
(c) 2004 Thomson Derwent. All rts. reserv.

IM- *Image available*
AA- 2003-198874/ **200319** |
XR- <XRPX> N03-158093|
TI- Product selection software system transfers screen signal corresponding
to earliest screen in screen sequence, to user system, if present
screen and any one previous screen do not have consistent input data|
PA- BUGARIN J R (BUGA-I); MACKIN J F (MACK-I); MICRO MOTION INC (MICR-N)|
AU- <INVENTORS> BUGARIN J R; MACKIN J F|
NC- 032|
NP- 002|
PN- US 20020161459 A1 20021031 US 2001845149 A 20010430 200319 B|
PN- WO 200288917 A2 20021107 WO 2002US12240 A 20020418 200319|
AN- <LOCAL> US 2001845149 A 20010430; WO 2002US12240 A 20020418|
AN- <PR> US 2001845149 A 20010430|
FD- WO 200288917 A2 G06F-003/00
<DS> (National): AU BR CA CN ID IN JP KR MX PL RU SG
<DS> (Regional): AT BE CH CY DE DK ES FI FR GB GR IE IT LU MC NL PT SE
TR|
LA- US 20020161459(22); WO 200288917(E)|
DS- <NATIONAL> AU BR CA CN ID IN JP KR MX PL RU SG|
DS- <REGIONAL> AT; BE; CH; CY; DE; DK; ES; FI; FR; GB; GR; IE; IT; LU; MC;
NL; PT; SE; TR|
AB- <PN> **US 20020161459** A1|

2/26/04

AB- <NV> NOVELTY - A screen control software (107) processes user screen
selections from user input signals and transfers a screen signal
corresponding to a selected screen, if all the previous screens prior
to the selected screen have consistent data. A screen signal
corresponding to an earliest screen in the sequence, is transferred to
user system (110), if the present and previous screen do not have
consistent input data.|
AB- <BASIC> DETAILED DESCRIPTION - INDEPENDENT CLAIMS are also included
for
the following:
(1) Server system; and
(2) Server system operation method.
USE - For directing selection of products e.g. mass flowmeter,
densitometers, over communication network.
ADVANTAGE - Enables users to move from a desired screen to another
to build set of consistent user data, without the need for navigating
through a rigid sequence of screens, hence the user can build the
product specification one simple step at a time and avoid a lengthy and
intimidating one page checklist.
DESCRIPTION OF DRAWING(S) - The figure shows the product selection
software system.
Screen control software (107)
User system (110)
pp; 22 DwgNo 1/13|
DE- <TITLE TERMS> PRODUCT; SELECT; SOFTWARE; SYSTEM; TRANSFER; SCREEN;
SIGNAL; CORRESPOND; SCREEN; SCREEN; SEQUENCE; USER; SYSTEM; PRESENT;
SCREEN; ONE; SCREEN; CONSISTENT; INPUT; DATA|
DC- T01; T06; W01|
IC- <MAIN> G05B-011/01; G06F-003/00|
MC- <EPI> T01-N02A2; T06-A06A; W01-A06B5A|

Ginger R. DeMille
ASRC Aerospace Corporation
US Patent & Trademark Office
Scientific & Technical Information Center - EIC 3600
Phone: (703) 305-5774
Fax: (703) 306-5758
ginger.demille@uspto.gov

2/26/04